

Advertise in NyTeknik Jobb in order to recruit technical staff, engineers and IT-specialists. Recruiting the right person for a particular position can be a lengthy process but it is made easier when you are looking in the right places. This is where NyTeknik can help you. A recruitment advert in the newspaper NyTeknik Jobb reaches the majority workforce of Masters of Engineering in Sweden.

Combining your recruitment ad in the newspaper with a job description on www.nyteknik.se/jobb increases your chances of finding the right person significantly. The site also contains the option for the applicants to select preferred job specification and region through our register, allowing us to send your advert directly to those who are specifically interested in your position.

Mechanical data

Paper: 45 gram standard newsprint paper
 Maximum colour: 220%.

Costs

Our set prices only apply to the delivery of ready digital material which corresponds to our specifications. Digital material not corresponding to our specifications will be extra charged for at SEK 600:- per hour. Our prices includes current commercial tax (11%).

Cancellation:

In writing, 2 weeks prior to publication.



Publishing schedule 2011

Month	Issue	Publ	Copy	Specials	Month	Issue	Publ	Copy	Specials
January	1-3	19 Jan	14 Jan		August	33	17 Aug	12 Aug	
	4	26 Jan	21 Jan			34	24 Aug	19 Aug	
February	5	2 Feb	28 Jan			35	31 aug	26 Aug	
	6	9 Feb	4 Feb		September	36	7 Sept	2 Sept	
	7	16 Feb	11 Feb	Automation (29 Jan)		37	14 Sept	9 Sept	Automation (27 Aug)
	8	23 Feb	18 Feb			38	21 Sept	16 Sept	
9	2 March	25 Feb		39		28 Sept	23 Sept		
March	10	9 March	4 March		October	40	5 Oct	30 Sept	
	11	16 March	11 March	Automation (26 Feb)		41	12 Oct	7 Oct	Automation (24 Sept)
	12	23 March	18 March			42	19 Oct	14 Oct	
	13	30 March	25 March			43	26 Oct	21 Oct	
	April	14	6 April	1 April			November	44	2 Nov
15		13 April	8 April	Automation (31 Mars)	45	9 Nov		4 Nov	Automation (22 Oct)
16-17		20 April	15 April		46	16 Nov		11 Nov	
May	18	4 May	29 April		47	23 Nov		18 Nov	
	19	11 May	6 May	Automation (23 April)	48	30 nov		25 Nov	
	20	18 May	13 May		December	49	7 Dec	2 Dec	
	21	25 May	20 May			50-52	14 Dec	9 dec	Automation (11 Nov)
June	22	1 June	27 May						
	23	8 June	3 Juni						
	24	15 June	10 June						
	25-32	22 June	17 June						

Rate card 2011

350 mm	84 x 350 4-colour 50 500:- b/w 41 900:-	127 x 350 73 000:- 61 000:-	170 x 350 98 900:- 82 000:-	256 x 350 119 900:- 107 400:-
	265 mm	84 x 265 4-colour 39 000:- b/w 32 300:-	127 x 265 61 100:- 50 700:-	170 x 265 83 000:- 68 900:-
220 mm	84 x 220 4-colour 33 100:- b/w 27 500:-	127 x 220 51 800:- 42 900:-	170 x 220 70 300:- 58 200:-	256 x 220 88 900:- 73 900:-
175 mm	84 x 175 4-colour 26 500:- b/w 22 000:-	127 x 175 41 100:- 33 900:-	170 x 175 53 500:- 47 000:-	256 x 175 73 000:- 61 000:-
130 mm	84 x 130 4-colour 19 600:- b/w 16 300:-	127 x 130 31 200:- 25 900:-	170 x 130 43 400:- 35 500:-	256 x 130 55 200:- 46 000:-
85 mm	84 x 85 4-colour 13 200:- b/w 10 500:-	127 x 85 19 900:- 16 600:-	170 x 85 27 100:- 22 500:-	256 x 85 41 100:- 33 900:-
	2-column 84 mm	3-column 127 mm	4-column 170 mm	6-column 256 mm

Rates

D.P.S. (print area 529 x 350):	4-colour: 229.900:-	b/w: 209.900:-
6-column 1:st page (256X305)	124 900:-	
Free format:	87:-/column-mm	77:-/column-mm
"Pointer" on 1:st page	4995:-	
All rates are in SEK and excluding tax./V.A.T		

Contacts

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Delivery

You can deliver your material at www.annons.talentum.se, no password required. There you also can download "Digital Original", a guide to help you to your ad right.

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